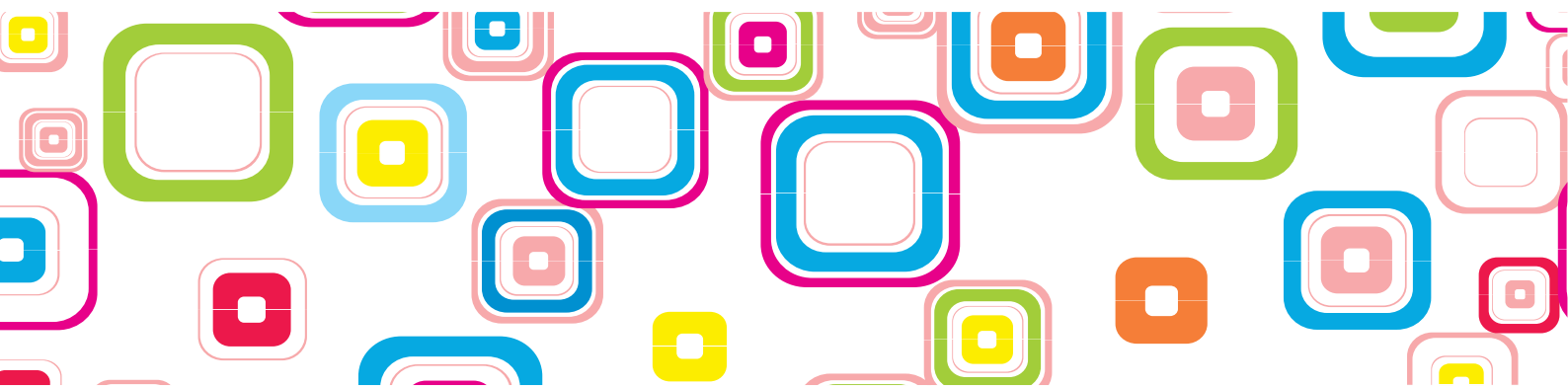


Welcome to a magical world of functional printing



This specially designed concept based on the principle of “one stop shop” is aimed at providing unique and comprehensive services to the market from the process of production to the process of digitization. This concept consists of the following processes:

CARD PRODUCTION / PACKAGING PRODUCTION / DATA DIGITALIZATION

Years of experience in the domain of making security cards to top up customers' accounts, has enabled us to produce cards of the highest quality. Thanks to this fact, we can provide a variety of cards for numerous purposes with many security elements.

loyalty cards // membership // gift // id cards // prepaid cards
// hotel key cards // accreditation cards // facebook or special event cards

Specific printing techniques combined with exotic materials are an ideal basis for the diversity of your cards at the market. Depending on the primary purpose, plastic or paper cards can achieve a high level of functionality through communication elements, and in a modern and interesting way, convey your message to end users.

It is quite right that packaging as the form of media for message transmissions deserves special attention in the choice of overall material and we are providing this to you with great pleasure.

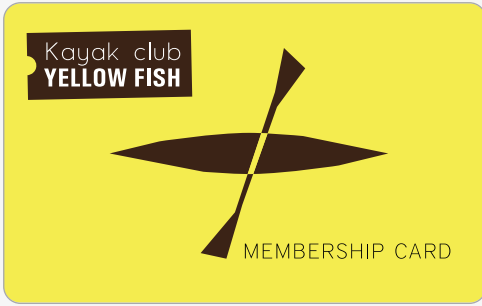
The last stage to maximize benefits of using card systems is the process of digitalization (the input of user data into electronic databases) if the nature of business requires it.

PRACTICAL, MODERN APPROACH, SOPHISTICATION

CARD PORTFOLIO

▶ PVC - plastic

▶ PA - paper



Let your customers feel really special! Introduce a unique offer of promotional packages and provide special information to members of your club by means of sophisticated, personalized and distinctive membership cards.

▶ PVC

Membership cards



Gift cards are an excellent opportunity to raise the awareness of your brand, to promote your brand's philosophy and to stimulate the growth of sales at the same time, in particular when the predefined value of gift cards is concerned.

▶ PVC ▶ PA

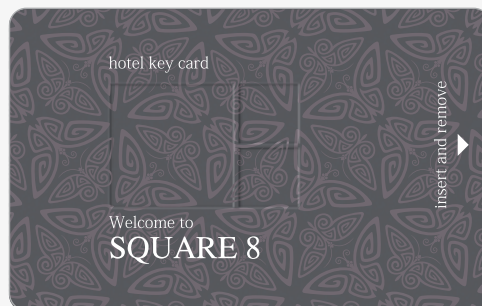
Gift cards



Rewarding loyal customers becomes even simpler and easier by means of our loyalty cards which allow generating direct traffic to your website and shops. The QR code which leads to your website - just be modern and unique!

▶ PVC ▶ PA

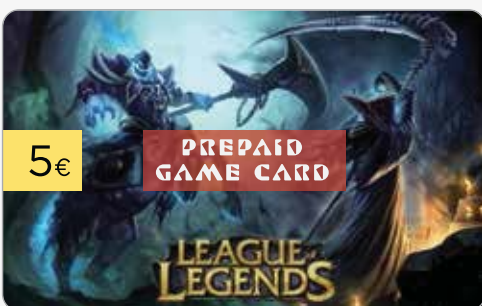
Loyalty cards



After a long journey, turbulent flight or delays on the road, the worst thing that can happen is to have problems with hotel keys. Fortunately, this can easily be resolved by means of smart hotel key cards that allow guests simple and fast access to all hotel facilities.

▶ PVC ▶ PA

Hotel cards



Prepaid cards are an ideal solution for easy top up of customers' accounts. They have a high level of PIN code protection. The customer's PIN code entry can be further simplified and facilitated by a special package that we can provide, a so called hybrid solution.

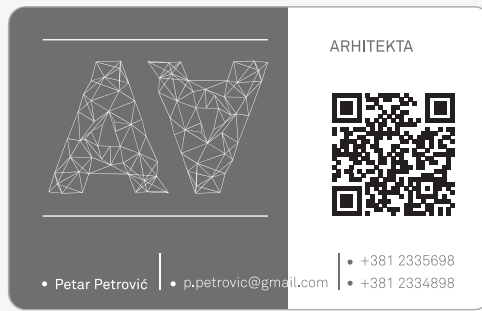
▶ PVC

Prepaid cards

CARD PORTFOLIO

▶ PVC - plastic

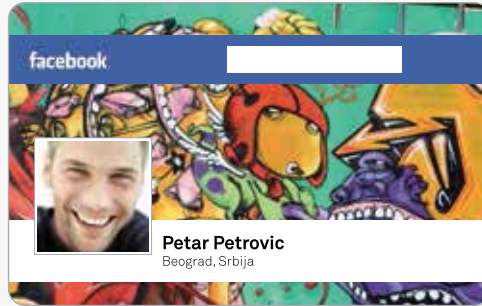
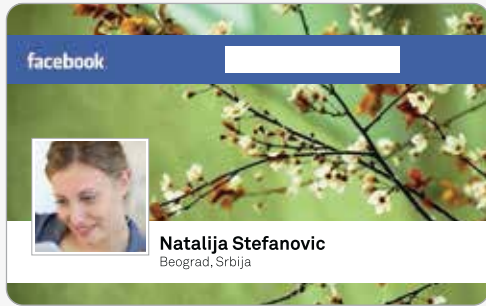
▶ PA - paper



Identification cards are intended for companies and their internal use by employees. Branded and personalized ID cards have absolute functionality and prestige since they encourage a sense of belonging.

▶ PVC

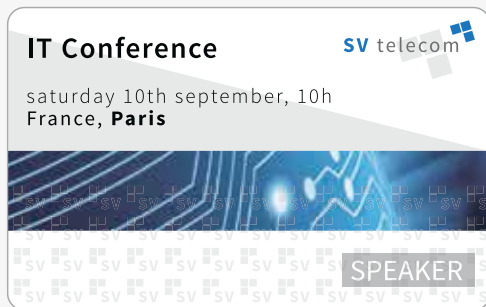
Id cards



Facebook cards are the latest trend in the world market and an absolute hit. They allow direct connection to a Facebook profile of a cardholder and thus promote always new and valid information. They are ideal for social network fans.

▶ PVC ▶ PA

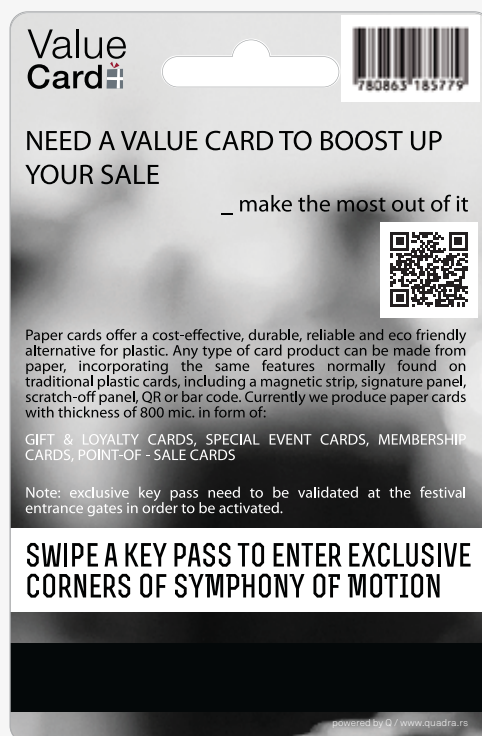
Facebook cards



Do you organize conferences with a large number of participants which requires a certain level of data protection? We have a solution for you! Our accreditation cards enable identification of conference participants without compromising on privacy and revealing too much information.

▶ PVC

Accreditation cards



Functionality is a synonym for quality. You can provide all necessary information for special events by means of our cards. Programme, building map, time schedule of promotional activities, direct access to your website - everything in one place!

▶ PVC ▶ PA

Special event cards

Business cards are the first step in communication - an item that represents you, your company, fields of expertise and this is certainly something that has a decisive effect on the image of your company. Although this is a demanding task, you deserve only the best luxury business cards which will be remembered by your counterparts.

▶ PVC ▶ PA

Business cards

TECHNICAL ELEMENTS

PVC - POLYVINYL CHLORIDE

Flexible, durable and recyclable plastic cards are an ideal solution for a wide variety of applications. High quality laminated plastic cards are offered in matte and glossy variants.



FSC PAPER

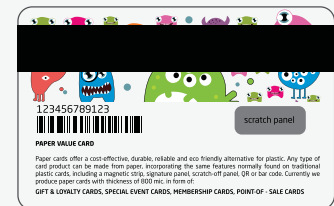
FSC certified paper cards are in ideal correlation with principles of corporate social responsibility. Thanks to available types of paper and graphic techniques, FSC paper cards exude sophistication.



Materials

MAGNETIC STRIPE

Magnetic stripe is available in two variants - HiCo and LoCo - depending on the primary purpose of the card to which it is applied. This is a type of tape on which it is possible to record, encode and then read a series of binary data. It is most often applied at the very end of a card in line with the ISO standard 7811.



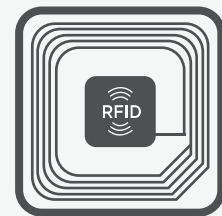
NFC

NFC (Near Field Communication) enables communication between two objects at small distances. This is either one-way or two-way data transmission via radio which is achieved by putting two objects in close proximity. It is ideal for contactless communication between a card and a mobile phone having the function of a card reader.



RFID

RFID (Radio-Frequency Identification) is a type of wireless communication by means of radio frequency of electromagnetic fields for the purpose of data transmission. This is a perfect choice for automatic identification and logistic requirements of a company for the purpose of tracking the movement of commodities.



QR CODE

QR (Quick Response) is a two-dimensional code which can store a certain amount of characters. The QR code can generate various types of data, contact information, social networks, geo-coordinates, URL links, SMS messages, and plain text which allow a wide variety of QR code application on cards.

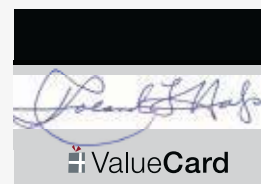


Communication elements

TECHNICAL ELEMENTS

SIGNATURE STRIPE

We apply signature stripe on a card by means of printing or by signature foil. The method of silk screen printing enables signature panel to be in a standard or non-standard format, and either transparent or white in colour, deepening on the customers' needs. The signature stripe can also contain card issuer's hallmarks.



DIGITAL PRINTING

High resolution digital printing enables fast, efficient and economical solution for small circulations. Rich colours, top quality with possibilities for personalization and printing of variable data are an ideal method for making cards, tickets with barcode, coupons, stickers and prize cards.



UNIQUE NUMBERS

Thanks to a modern production plant and specific software for generating unique numbers and codes, we are able to carry out even the most demanding card personalization.

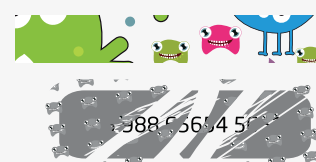


We can offer personalization on colour digital high resolution machines of 1.200 dpi, as well as on single colour ink jet DoDs and thermal printing intended for large circulations. Our machines are industrial, highly productive and reach speeds of 40,000 impressions per hour. High resolution ensures clear and sharp images of photographs, barcodes, QR codes, various fonts and graphics.

Personalization

SCRATCH-OFF

Scratch-off layer can be applied in the form of a scratch-off label or in the form of a scratch-off layer in flexo or silk screen printing. The method is selected on the basis of the card's purpose and the customer's preferences. Scratch-off layers are non-transparent and can be standard, hologram and personalised by the company's logotype.



HOLOGRAM

Hologram is deservedly considered as the most recognizable security element in the world of cards and identification documents. The high degree of protection, possibilities of text and image personalization in combination with an option to brand hologram by adding the company's logotype is a very effective and impressive element of your card's security.



UV COLOUR

The UV ink visible under the UV lamp and invisible to the naked eye is an excellent protection against fraud for the purpose of eliminating possibilities for unauthorized reprinting of cards, tickets and other printed materials.



Safety elements



▶ CARD CARRIER

The card carrier is a final touch for a perfect set of cards. It is a sort of media for message transmission and should be perfectly complied with the card itself no matter whether it is a card carrier anticipated for the point of sale or the one in the form of a decorative paper for a gift card or information bulletin.

▶ LOGO STICKERS

Our logo stickers offer the possibility for instant branding of all your elements from paper to balloons. No matter whether you need them for the promotion of a new product, the brand's philosophy or the company's logotype, logo stickers are nice, quick and simple choice.

▶ PROMOTIONAL PACKAGING

Promotional packing is an exclusive set that can leave no one indifferent. Our form of promotional packaging indicates the importance, status and exclusivity of the card delivered to a recipient and this sense of particularness is always a jackpot.

▶ ACCESSORIES

Guided by an idea of one stop shop, we are able to offer you products which customers have rated as the most practical and the most likable.